

## Microlife. A partner for people. For life.

Microlife is a world leader in development and manufacturing of medical diagnostic equipment for home monitoring and institutional use. Having the headquarter in Taiwan, Microlife in Widnau coordinates Sales & Marketing for Europe, Africa and Middle East.



Our office in London is looking for a

## **SALES MANAGER – United Kingdom**

### **Job function and responsibility:**

- Support and enhance our relation with local organizations
- Perform business development within categories
- Build up medical distribution channels (pharmaceuticals, medical wholesalers, Primary Care Trust, etc.)
- Accomplish target revenue, margin and distribution objectives
- Establish networks to important key opinion leaders and medical associations

### **What we expect:**

- Solid economic or engineering education and experience / Medical background is an advantage
- Minimum 5 years experiences in sales, marketing and market development (preferred for medical)
- Experiences and knowledge of UK healthcare markets are essential
- Entrepreneur personality, objective oriented, reliable & able to work under pressure
- High ambition, Self-consistent and success oriented personality
- Frequent travel requested ( most within UK)

Microlife offers you a highly flexible and challenging work environment, exposure to international colleagues and clients, as well as the support of a professional young, dynamic and motivated team. Interested? Please send your CV in English and your cover letter to Wan-Chin Liu at:

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