

**Microlife WatchBP:
A New Era of Blood Pressure
Assessment strictly according
to the ESH Guidelines**

**Tuesday, June 17, 2008
10:30 - 12:00**

INVITATION

Launch Press Conference

Congress Center, ICC Berlin, **Room 43**

We also look forward to welcome you at our **booth 16/E2**

Program

- 10:30 Welcome / Vision of Microlife** Ty-Minh Tan, CMO, Microlife Corporation
- 10:40 Highlights of the Updated Guidelines ESH**
Prof. Gianfranco Parati, Milan, Italy
- 10:55 Total Blood Pressure Assessment strictly according to the Guidelines**
Prof. George S. Stergiou, Athens, Greece
- 11:10 Benefits for Primary Care Physicians; German Perspective**
PD Dr. med. Thomas Mengden, Bonn, Germany
- 11:25 Future Perspective on Hypertension Management**
Prof. Thomas G. Pickering, New York, USA
- 11:40 Discussion / End**