# microlife

# PRIVACY POLICY OF MICROLIFE CONNECTED HEALTH+

# WHAT INFORMATION WE COLLECT?

MICROLIFE CONNECTED HEALTH+ can help you record, store and manage your health measurement data. MICROLIFE CONNECTED HEALTH+ collects, stores and transmits the following information that provided by you or generated through your use of MICROLIFE CONNECTED HEALTH+:

Identity and Contact Data: email, FACEBOOK account, GOGGLE account

Profile Data: Date of birth, gender, height and weight

Biological Data: body temperature measurement data, blood pressure measurement data, and body composition measurement data.

Health and Risk Factor Profile: History of Hypertension, Atrial Fibrillation, Diabetes, Cardiovascular Diseases (CVD), Chronic Kidney Disease (CKD), Stroke and Transient Ischemic Attack (TIA), Dyslipidaemia, Snoring and Sleep Apnoea, Drug use of Oral Contraception, Drug Use of Anti-Hypertensive Drugs, Pregnancy and Pre-Eclampsia, Smoking, and Alcohol Intake.

Usage Data: device information, firmware version, application version and major setting values In-app usage information: record of usage, menus and settings clicked, features used and errors occurred Location: your location if the location settings of your device have been turned on.

# SECURITY OF YOUR INFORMATION

We appreciate the importance of maintaining the security of your personal information and use security measures such as encryption and authentication to protect them. We also use a secure server for internet transmission of your personal information. Please be reminded that no data transmission or storage over the Internet is absolutely secure. We do not represent, warrant or guarantee the security of any of your information stored in, transmitted to or through our server and mobile application, nor do we give any indemnity against any loss or damages arising from loss or corruption of your data or from system failures or any other cause.

#### **USE OF YOUR INFORMATION**

We will use your personal information during Microlife's operation of business. Your personal information may be used by way of automatic or non-automatic measure for the following purposes:

Operating and maintaining the functions and features of services;

Backing-up data and synchronize services for Microlife account users;

Providing you with customized content and recommendations;

Conducting research and data analysis to maintain, protect and improve our services;

Sending notice, product information, special offers, and promotional information

(You can change the notification settings in the settings menu of MICROLIFE CONNECTED HEALTH+); and Improving and developing new products and services.

# TO WHOM DO WE DISCLOSE YOUR INFORMATION?

We may share your personal information with Microlife's affiliates, suppliers, contractors, partners and any competent authorities, judicial or other governmental bodies which have jurisdiction over Microlife and its affiliates (collectively, "Targets"). Your personal information may be transmitted to local or foreign locations of above Targets.

# CONSENT TO INFORMATION ABOUT INTERNATIONAL TRANSMISSION

For the purpose described in this Privacy Policy, you consent to the collection, transmission, storage, use and processing of your personal information outside of your country of residence.

# ACCESS OF YOUR INFORMATION

For your personal information stored in our server, you may request to review or reproduce it. You may request that we stop collecting, processing or using your personal information. You may also request us to supplement or correct the data if it is inaccurate or delete the data if Microlife is not required to retain it by any applicable law or

for legitimate business purposes. Microlife will, pursuant to applicable laws, disregard the request if your personal information is mandated to execute relevant processes. If you have any questions about the information we hold, please contact us through email to: ContactUS@Microlife.com.tw.

#### DELETION OF YOUR INFORMATION

When you delete MICROLIFE CONNECTED HEALTH+, the information stored in your device will be deleted but any information stored in our server will still exist. If you wish to delete the information stored in our server, you can contact us through email to: ContactUS@Microlife.com.tw. Please note that if you opt to delete and cease to provide your information to us, part or all of the services or functions provided by or through MICROLIFE CONNECTED HEALTH+ will not be continued.

You hereby confirm and acknowledge that by using this App, you have carefully read and understood all terms and conditions of this Privacy Policy and agree to our collection, use, storage, transmission and other processing of your personal information in accordance with the terms set forth in this Privacy Policy. PRIVACY POLICY OF MICROLIFE CONNECTED HEALTH+

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